

**ADESSO TURKEY INFORMATION TECHNOLOGIES LIMITED COMPANY
("DATA CONTROLLER")
COOKIE PRIVACY NOTICE**

This notice has been prepared by Adesso Turkey Bilgi Teknolojileri Limited Şirketi ("**Company**") as data controller within the scope of Article 10 of the Personal Data Protection Law No. 6698 ("KVKK") and the Communiqué on the Principles and Procedures to be Followed in the Fulfillment of the Obligation to Inform. The purpose of this Cookie Privacy Notice is to inform you about the processing of personal data obtained automatically by placing the cookies used in our web site on your device, which types of cookies we use for which purposes, the legal reason and your rights.

WHAT IS A COOKIE?

Cookies are very small text files, usually made up of letters and numbers, that are stored on your computer (or other devices such as smartphones or tablets) via browsers by websites/apps you visit. Cookies do not contain personal data about visitors such as name, gender or address.

FOR WHAT PURPOSES ARE DATA CONTROLLER COOKIES USED?

Data Controller cookies; mainly the execution of marketing analysis studies on our site, the execution of information security processes and the execution of activities in accordance with the legislation and sub-

- To remember the choices you make and to personalize your use of the Web site, (This use includes cookies that remember and recognize you on subsequent visits to the Web site.)
- Determination of how you use the Web site, such as the duration of your visit to the Web site operated by the Data Controller,
- Performing analytical studies,
- Tracking the amount of clicks,
- To perform the basic functions necessary for the operation of the web site,
- To analyze the web site and improve its performance,
- To increase the functionality of the web site and provide ease of use,
- To save your likes,
- To see how long the content has been emphasized,
- Registration and follow-up of events in which participation is specified

It uses it with its purposes.

HOW DOES THE CONTROLLER COLLECT YOUR PERSONAL DATA AND ON WHAT LEGAL GROUNDS DOES IT USE IT?

The data controller automatically collects your personal data through the cookies in the web site. In the processing of personal data through cookies; In terms of technical cookies, the processing requirement "Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject" in accordance with the subparagraph (f) of the second paragraph of Article 5 of the KVKK, is based on

your explicit consent in accordance with the first paragraph of Article 5 of the KVKK in terms of verification cookies, targeting/advertising cookies, personalization cookies and analytical cookies.

The controller uses Google, Inc. ("Google"), a web analytics service provided by Google Analytics. Google Analytics uses cookies to analyse how visitors use the website/mobile app/mobile site through statistical information/reports. For more information on using Google Analytics (including opt-out options), please visit the website: <https://www.google.com/intl/tr/policies/privacy/#infocollect>

The controller also uses PiwikPro Analytics Suite, an alternative web analytics service PiwikPro Analytics Suite uses cookies to analyse how visitors use the website/mobile app/mobile site through statistical information/reports. For more information on how to use PiwikPro Analytics Suite (including opt-out options), please visit the website: <https://piwik.pro/privacy-policy>

TO WHOM AND FOR WHAT PURPOSES WILL THE CONTROLLER BE ABLE TO TRANSFER YOUR PERSONAL DATA?

Within the scope of the healthy functioning of our analytical activities, your personal data and the encrypted ID associated with this data are anonymized and transferred to other third parties in a way that does not allow you to be identified.

In short, your personal data is not shared with any third party.

COOKIE MANAGEMENT

Depending on the type of Internet browser you have, you can exercise your right to know about cookies and allow or reject cookies by following these steps:

- Google Chrome: You can allow or block cookies from the "Cookie" tab by clicking on the "lock sign" or "i" in the "address section" of your browser.

- Internet Explorer: You can manage your cookies by "allowing" or "disallowing" them by clicking on the "Tools" section in the upper right corner of your browser and the "Security" tab.

- Mozilla Firefox: Click on the "open menu" section in the upper right corner of your browser and then on the "Options" section and you can manage your cookies using the "Privacy and Security" button there.

- For other browsers (such as Opera, Microsoft Edge), you can review the help or support pages of the respective browser.

- Safari: Select the "safari" segment from the "Settings" section of your smartphone and you can manage your cookies from the "Privacy and Security" section.

- To learn more about all cookies and to use cookies, you can visit the <https://www.allaboutcookies.org>, <https://www.youronlinechoices.eu> addresses or use the "Privacy Badger" application, in addition to the options mentioned above.

- To manage cookies or the SDK in mobile applications, you can follow the instructions given in the Privacy or Settings sections of your device or use Lumen Privacy Monitor on your smartphone.

If you refuse persistent cookies or session cookies, you may continue to use that website, mobile application or mobile site, but you may not be able to access the general functionality of that website, mobile application or mobile site, or you may have a limited time. This may vary depending on the mobile applications.

TYPES OF COOKIES

Types of cookies according to the duration of use: The Web site operated by the Data Controller uses session cookies and persistent cookies according to the duration of use. The session cookie expires when you close the Web site. A persistent cookie remains on your hard drive for a long time or indefinitely.

Types of cookies according to the owner of the cookie or the party placing the cookie: In the Web site operated by the Data Controller, "first party cookies" and "third party cookies" are used according to the placing party. Data Controller cookies are created by the Data Controller, while third-party cookies are managed by third-party companies with whom we cooperate. The information collected within the scope of the third-party cookies used is transferred.

Types of cookies according to the purposes of use: According to the purpose of use in the Web site operated by the Data Controller; technical cookies, verification cookies, targeting/advertising cookies, personalization cookies and analytical cookies are used. The Data Controller uses these cookies; It conducts analytical studies by determining the features that distinguish its users from each other.

Session Cookies	Session cookies are temporary cookies used during our visitors' visit to the Web site and are deleted after closing the Web site. The main purpose of using such cookies is to ensure the proper functioning of the Web site during your visit.
Persistent Cookies	Persistent cookies are types of cookies used to increase the functionality of the web site and to provide a faster and better service to our visitors. Such cookies are used to remember visitor preferences and are stored on the device used via browsers.
Technical Cookies	With technical cookies, the operation of the Web site is ensured and non-working pages and areas are detected.
Authentication Cookies	If Users log in to the Web site using their passwords, such cookies will determine that the User is an web site user on each page visited by the User, preventing the User from re-entering his password on each page.
Personalization Cookies	They are cookies used to remember the preferences of users when visiting different Web site pages.
Analytics Cookies	Analytical cookies are cookies that provide the production of analytical results such as the number of visitors to the Web site, the detection of the pages displayed in the Web site, the hours of the Web site visit, the location of the Web site visit, the scrolling movements of the Web site pages.

Details of the cookies on the website of the Data Controller are given in the table below:

Provider	Cookie Name	Time Retention	Description/Purpose	Type
youtube (Third Party)	__Secure-3PSIDCC	session	Targeting cookie. Used to create a user profile and display relevant and personalised Google Ads to the user.	
	__Secure-3PSID		Targeting cookie. Used to profile the interests of website visitors and display relevant and personalised Google ads.	
	__Secure-3PAPISID		Profiles the interests of website visitors to serve relevant and personalised ads through retargeting.	
	LOGIN_INFO		This cookie is used to play YouTube videos embedded on the website.	
	VISITOR_INFO1_LIVE		to provide ad delivery or retargeting, store and track a visitor's identity, Store and track interaction.	
	YSC		to Store and track interaction.	
linkedin (Third Party)	bscookie	1 year	Used for remembering that a logged in user is verified by two factor authentication and has previously logged in	marketing / advertising
	AnalyticsSyncHistory	30 days	Used to store information about the time a sync took place with the lms_analytics cookie	
	UserMatchHistory	30 days	LinkedIn Ads ID syncing	
	bcookie	1 year	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform	
	li_sugr	90 days	Used to make a probabilistic match of a user's identity outside the Designated Countries	
	lidc	24 hours	To facilitate data center selection	
double click (Third Party)	IDE	2 years	to provide ad delivery or retargeting.	
	test_cookie	1 day	Test for cookie setting permissions in user's browser	
site (First Party)	JSESSIONID	session	Used for Cross Site Request Forgery (CSRF) protection and URL signature validation.	
	SERVERID		to provide load balancing functionality.	
facebook (Third Party)	_fbp	3 months	to store and track visits across websites.	
google (Third Party)	__Secure-3PSIDTS	session	collects information about your interactions with Google services and ads. It is used to measure advertising effectiveness and deliver personalized content based on your interests. The cookie contains a unique identifier	
	__Secure-3PSIDCC		Targeting cookie. Used to create a user profile and display relevant and personalised Google Ads to the user.	
	__Secure-3PSID		Targeting cookie. Used to profile the interests of website visitors and display relevant and personalised Google ads.	
	__Secure-3PAPISID	Profiles the interests of website visitors to serve relevant and personalised ads through retargeting.		
	NID	3 months	the main cookie used by Google Analytics,	
	_ga_DERETE6VW3		the main cookie used by Google Analytics,	
_ga_8WLJ610Z3S	the main cookie used by Google Analytics,			
	_gcl_au	Used to measure ad and campaign performance and conversion rates for Google ads on a site visited		
twitter (Third Party)	muc_ads	session	This cookie is for advertising	
tracking (First Party)	319af4c0-e197-4de9-8a9b-fe98c8a2ca04	Session	To find out how much time user spent on the page	
	79f08280-5c63-4331-b04d-fb6f39afda5		Identifies end user(by browser). We set this cookie when end user visits a marketing page or a clicks a link (with tracking enabled). At some point of time, when a form is submitted by this end user, a new contact/lead is created and we leverage the cookie available in the browser to associate previous visits with the newly generated contact/lead.	

Information on Your Rights as a Personal Data Subject within the Scope of KVKK

As the person whose personal data are processed, you can exercise your rights within the scope of Article 11 of the KVKK regulating the rights of the data subject in accordance with the Communiqué On The Principles And Procedures For The Request To Data Controller. You can send your requests in writing to the Company's Maslak Mah., Ahi Evran Cad. Olive Plaza D:11, 34398 Sarıyer/İstanbul address or you can send it by e-mail to the e-mail address kvkk@adesso.com.tr or via the registered electronic mail (KEP) address adessoturkey@hs01.kep.tr.